Green Impact launch 2013/14

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Agenda

• Quick introduction and successes from Last year
• Get up to speed with updates to the workbook
• Be inspired about how to be creative in greening your team
• Learn about Student Involvement in Green Impact

• What would you like to gain from the session?
What you can do as a member of Green Chester!

**Green Impact**
- Staff work collaboratively with help from GIPAs
- Staff embed sustainability practice at work
- Teams achieve an accreditation level

**DoNation**
- Staff and students make sustainability pledges
- Introduce good practice at work and at home
- Total departmental carbon impact calculated
Welcome

Welcome to your team’s Green Impact workbook.

Firstly, please watch the short instruction video below. Then you can use the navigation tabs on the left to look at your university/college’s bespoke workbook. This has been developed to help you and your colleagues improve the environmental performance of your department.

If you click on the ‘Bronze’, ‘Silver’ and ‘Bonus’ tabs you will see the different criteria. You can work simultaneously through the different levels if you wish; however, the accreditation is a cumulative process, so you will need to fulfil all the criteria in the Bronze level in addition to Silver, if you wish to get a Silver standard. Please complete as many Bonus criteria as you can to gain more points and have a chance of getting Gold accreditation! 

[nus logo]
Project Cycle

1. Workbook amends and initial audits

2. Workbook launch and team signups

3. Teams implement changes

4. Workbook submissions and student audits

5. Awards and celebration!

6. Evaluation and feedback
Green Impact Nationally

1,160 Teams
31,879 Greening Actions
Green Impact at the University of Chester

- 10 departments took part and 8 returned completed workbooks
- These contained an estimated 247 staff, of which 58 were directly involved in a Green Impact committee or team
- 1 team is working towards accreditation, 5 obtained the Bronze level accreditation, 2 teams reached the Silver standard and the highest scoring of these was awarded the Gold accreditation
- 7 auditors were trained, helping with their employability
- Chester student won the national special award!
Chester’s Green Impacters 2012/13!
Sustainability Challenge!

What sustainability issues are most important to manage at work?

What should be included within the Green Impact workbook?
Workbook updates: New Actions
www.greenimpact.org.uk/chester

Bronze 19 actions

If the team is based in areas accessed by lifts, within the last 12-months they have proactively encouraged people to use the stairs instead of the lift if they can.

The department has taken action to ensure that laptop docking stations, personal printers and mobile phone chargers are not left on unnecessarily, especially at night and the weekend.

The team has actively encouraged staff (and any students they work with) to make sustainability pledges through DoNation
www.thedonation.org.uk/chester
Silver 15 actions

Either the department isn't directly involved with students or, if it is, the department has *actively encouraged students to be involved in Green Impact* and/or other green initiatives such as DoNation.
Approaching the actions?

‘The team has created and implemented a written lighting and equipment responsibility plan’
Workbook updates
www.greenimpact.org.uk/chester

1. You can carry over specific comments or evidence from previous years workbooks
2. There are more ‘Special Awards’ this year
3. Actions have been reviewed
4. Look out for the twitter feed
Innovative actions
Engaging Others

The University of Leicester’s Estates Team had the innovative idea of delegating one criteria to each person to ensure that all 47 members of staff were involved in the team effort. She got the support of the head of department and managed to ensure that every single criteria was completed. This created a really great team atmosphere resulting in the scheme having a really positive impact.
Have a mascot!

At QMU several teams find that having a **mascot or character as their team lead** is a more effective, less formal and more accessible way of promoting good environmental practice.

Having communications, competitions or good practice reminders from the mascot will **keep your green messages distinct** from your usual day to day correspondence.
QUB’s DASA Team created green zones, where staff could socialise in an area with lots of eco information and all furnishing sourced from unwanted furniture around campus.

Having a designated place to pick up information will help to make your efforts more visible and more accessible for staff and students to take part or ask questions.
Birmingham University’s Educational Technology Team have invited staff and students from across the campus to make a **Green Pledges** through their interactive website. greentechteam.org- check it out for resources and blog entries.
Students!
What students want

1. Over eight in every ten students consistently believe that **SD should be actively incorporated and promoted by universities**, and this increases as respondents progress through their studies;

2. Over two thirds consistently believe that **SD should be covered by their university courses**;

3. Over 60% of students want to **learn more about SD**.

Source: NUS and Higher Education Academy, (2013). *Student attitudes towards and skills for sustainable development.*
Green Impact Project Assistants - A sustainable internship!

Encourage, motivate and support an assigned Green Impact team in implementing environmental actions in its department or area of work.
Typical Tasks

- Recruiting new staff teams
- Conduct a basic energy audit
- Attend/lead a Green Impact team meeting
- Maintain the online workbook, keeping track of progress and uploading evidence
- Creating communications
Break out Groups (15 mins)

1. **New Teams (Staff and students):** What are your environmental priorities? Discuss your top 5 environmental impacts, how can you manage these, who will you get involved?

2. **Existing Teams:** What have been your main successes and challenges, trouble-shooting with others. What will you focus on this year? How will you continue to engage your team? Will you work with others, get students involved?
What you can do next!

1. Register /log in to the 2013/14 Green Impact workbook.
2. Do you want a student project assistant?
3. Are there other members (staff/students) of your department you could engage?
4. Are there other departments who would get on board?
5. Attend the monthly Green Chester Forums!